



#51A
1-13-02
M.L.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: GEORGE B. PRINCE, III)
) Group Art Unit:
) 2152
Serial No: 09/836,890)
)
Filed: April 17, 2001) Before the
) Examiner:
For: SYSTEM AND METHOD FOR PROVIDING)
DIGITAL MESSAGING SERVICES)

I hereby certify that this correspondence is
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Commissioner for Patents,
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Washington, D.C. 20231

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PRELIMINARY AMENDMENT

Technology Center 2100

Prior to examination applicant requests entry of the following amendments.

IN THE CLAIMS

Please add the following new claims.

20. (Newly Added) A system for providing information related to a product in a
retail location, the system comprising:

a display screen positioned in the retail location;

a storage device positioned in the retail location, said storage device containing
graphical, display-ready content related to the product;

a network coupling the display screen and said storage device;

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02 FC:203

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